

THE STRATHMORE STANDARD

AND BOW VALLEY

VOL XXXIX — No. 5 —

Strathmore, Alberta, November 27, 1947 Subscription per Annum \$2.50 — Foreign \$3.00

TOWN COUNCIL HAS BUSY MEETING

(Held over from last week.)
The Council meeting last week started early and ran until late in the evening, with a long agenda, a series of deputations, and the swearing in of Councillor Keith A. Baldwin.

Mr. Ian MacKenzie was present at the meeting to ask the Council the possibilities of obtaining a suitable site for location of a building for an armoured should it be possible to procure one. He was assured by the council that they would provide a suitable site, as a gift to the Department of National Defence, but took the actual location under advisement.

Mr. MacKenzie also appeared on behalf of the Canadian Legion, asking what methods the Town would recommend for greater co-operation. Two or three suggestions were offered.

A committee of citizens, comprising S. H. Crowther, D. Brooks, Cpl. Mott, B. Donovan and C. H. Willis appeared to present action being taken by the Council over the fire situation. The whole matter was talked over fairly thoroughly. One member of the delegation asked concerning the posting of a reward, and the Town agreed to post \$100 for information which would lead to the conviction of the person or persons responsible for lighting either of these fires at the school or the Club Cafe. It was suggested by another member of the delegation that several businessmen might be willing to add to the reward.

Mr. Garrett was asked to check on the return of title for five parcels of land which are still in the hands of Mr. Pettie, who was engaged a year and a half ago to clean up this matter.

Only one ratepayer turned up at the meeting to inquire about the water and sewer question, so Council gathered that everyone was either happy over the matter, or not interested. (Friday's poll seems to have proved they were happy.)

A by-law authorizing grants to benevolent associations, amounting to \$115.00 was passed.

Arrangements were made for a complete review of the parking by-laws at the next meeting, and it is hoped that something concrete, in the way of improvement of parking practices, will emerge from this meeting.

Application for permission to build a pump shelter was approved. This is over the pump at the laundry.

It was agreed that the pump at the Town Hall be closed at night, since it was felt this was late enough to disturb anyone for water.

It was pointed out also, that the water is a convenience for which there is no charge.

Several suggestions were made relative to the fire alarm system, when the siren was brought up for discussion. It was pointed out that it was unlikely new parts could be obtained for the siren, and it was suggested that one might be made. Another suggestion was for a series of local alarms, all operated on one switch. This matter was also referred to the next meeting, when it is hoped to have the fire chief present.

A set of chains for the tractor was bought.

Accounts amounting to \$580.00 were passed.

60th Anniversary at St. Andrews, Gleichen

On Advent Sunday, 1886, the Church of St. Andrew, Gleichen was opened for services. The following year, September 11th, 1887, the Church was consecrated by Cyprian Pinkham, then Bishop of Calgary. This year, 1947, is the 60th Anniversary of the consecration of the little prairie church, named for St. Andrew, the first Apostle.

Of those sixty years many an interesting story can be told in the life of St. Andrew's. Stories that relate to the early missionaries to the Blackfoot Indians and to the early settlers of Gleichen and district. The heroic work of such hardy pioneers as Arch-deacon Timms, Canon Stocken and Archdeacon Cornish stands as a living monument to them.

On Sunday, November 30th, which is both Advent Sunday and St. Andrew's Day, a special 60th Anniversary service will be held. This will be followed on Monday, December 1st by a sixtieth Anniversary supper in the Legion Hall in Gleichen. On Sunday, December 1st a new Altar will be dedicated to the members of the church. The Clergy and laity who have served St. Andrew's over that sixty year period, in charge of the dedication will be Bishop Ragg of the Diocese of Calgary.

A most important milestone in the history of St. Andrew's is hereby being observed. It is only fitting that this should be so, since St. Andrew's is the third oldest Anglican Church in Alberta.

U. Church Supper Gratifying Success

An unexpected success are the unanimous words of everyone who helped to arrange and serve the many guests who came to enjoy a delicious Church supper given under the auspices of the Strathmore United Church W.A. last week.

Promptly at 6:30 the Bazaar and Dinner were opened by Rev. A. Hamilton and from then on until 8:45 both sections were kept constantly busy.

Upstairs Mr. R. J. Milligan provided interesting entertainment by showing a number of films to a full church.

Mr. Jas. Cormack was the lucky winner of the ticket auctioned by Mr.

Hirtle's Theatre was fairly well filled last Thursday evening when Mr. E. C. Manning, Premier of Alberta, Mr. Geo. Bell and Old Age Gleichen Constituency, Mr. W. P. Wylie, M. P. of Medicine Hat riding with Mr. Larsen of Standard, as chairman, each addressed the gathering present.

Mr. Wylie spoke briefly bringing out three special topics, The Wheat Board, The Tariff, and Old Age Pensions. Mr. Wylie stated their Party was advocating reform in each question, but they yet had not received much support from government supporters.

Mr. Bell discussed briefly Democracy vs. Socialism. There is no doubt as to which type Canadian wish, but too many do not realize that Democracy brings responsibility. This each wide awake citizen must realize the speaker stated and be willing to accept and work towards this end for the general good.

Premier Manning dwelt on the necessity of a revised monetary system. He pictured the serious work earnestly for the benefit of Canada, not only Alberta, to spread the gospel of individual freedom and well being for all.

A brief question period followed and various questions were answered by the Premier.

LANDSLIDE VOTE ON WATER

One hundred and seven of Strathmore's ratepayers turned out to the polls on Friday, and voted water and sewer by an overwhelming majority. One hundred of them voted for water and one hundred and three for sewer.

This means that the Council is now empowered to go ahead and make arrangements for borrowing the necessary money, and to find a contractor to undertake the job.

Since there are 155 names on the list of ratepayers, 107 is an unusually high percentage of voters to turn out. It is probable that about half of these votes can be attributed to the efforts of Mr. Keith Baldwin, who jogged memories and drove voters to the polls for half of the day.

Couple at Standard Has Silver Wedding

By Mrs. R. G.

A large number of friends and neighbors of Mr. and Mrs. Arvid Myrhuze gathered in the church basement to help them celebrate their silver wedding anniversary Saturday evening, November 22. The basement was gallily decorated for the occasion with pink and white streamers and silver bells. The head table cut flowers and the beautifully decorated wedding cake.

Mr. John Larsen was chairman. A short program of music selections and speeches was enjoyed. The community gift of a chest of flat silver was presented by Mr. John Iasmussen. Mr. Myrhuze was honored by the Sunday School, of which he has been superintendent for period of twenty-eight years, by a pair of crystal and silver salt and pepper shakers on a silver tray, presented by a member of the Sunday School, Lindy Wilson. Rev. Jorgensen presented Mr. and Mrs. Myrhuze with a lovely cut glass bowl filled with silver from the West Canada Synod of which Mr. Myrhuze was secretary-treasurer.

Then followed a social hour over the coffee cups.

The entire community was shocked and saddened to hear of the death Saturday evening of Mrs. J. Stiehl. The community sends its sympathy to the bereaved husband and family.

Mrs. Alfred Peterson is home from the hospital and is doing very nicely.

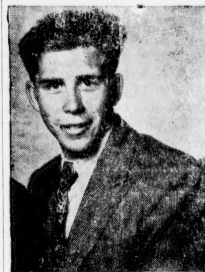
Miss Gladys Sorensen is home from the hospital after an appendicitomy.

B. Hendricks, Rockyford Canada Wheat Champ

Bernard Hendricks of the Rockyford Junior Grain Club took first place for the Dominion in the Toronto Royal event for best sample of spring wheat. It was announced early this week. His team-mate Howard Roppel, took seventh place for the Dominion.

Prize winners announced were: B. Hendricks, Rockyford; 2. H. Roppel, Beiseker; 3. L. Olson, Drumheller; 4. H. Christensen, Wayne; 5. J. Rock, Drumheller; 6. Mary Leiske, Beiseker; 7. H. Roppel, Rockyford; 8. L. Halstead, Carbon. It is interesting to note that all winners for the entire Dominion came from the small area Drumheller, Rockyford, and Beiseker. This is a small area to capture all the honors in this event.

This is the second year that the Rockyford club, which is led by R. J. Milligan, has taken the Dominion championship in the junior event. It was won last year by Miss Marjorie Roppel.



BERNARD HENDRICKS
—Courtesy Calgary Herald

Sewer, Water Requires Material Only

Friday's vote on the water and sewer by-laws with the installation and all possible speed will be exercised by the Council, said Mayor Hughes on Wednesday.

Negotiations have been under way for several weeks now, it was stated, to obtain a large amount of material for both systems from waste groups, while a bid has been made recently to obtain supplies from a mid-west concern. In both cases the Town has received no commitments as yet as yet been received.

It is felt that with supplies as abundant as they are, it is fairly easy to obtain a contractor. Depending on the length of time it takes to secure these materials, it is felt that it should be fairly easy to have the system installed and operating by next fall.

Mr. Donovan, who has operated the business for the past six months, will spend the next few months completing a course in commercial radio, and improving the property which he moved into town recently.

Donovan Industries Changes Hands

Donovan Industries, a business only about half a year old, and successful, has been sold this week to Mr. Donovan and Mr. Ed Hamilton. The business will in future be known as Central Electric.

Mr. Donovan comes from High Level and Mr. Hamilton from Banff. Both are well experienced in the radio and electrical business, one having served through the war with a signals section, and the other with a radar unit. Both are certified radio technicians, and were employed in this business prior to coming to Strathmore. For the time being, they will live in the rear of the premises, but Mr. Donovan is hoping to find accommodation for his family as soon as possible.

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Manning Addresses Soc. Creditors

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A brief question period followed and various questions were answered by the Premier.

Mr. Manning said, it is a time for serious thinking and we must solve the troubles existing in the world today to go forward to an ever expanding production of resources and development of our people now and for the generations to come.

Mr. Manning explained how the new monetary system could be established and he urged his hearers to work earnestly for the benefit of Canada, not only Alberta, to spread the gospel of individual freedom and well being for all.

A brief question period followed and various questions were answered by the Premier.

STUDENTS UNION

A general meeting of the Students Union was held on Wednesday last. Minutes from the executive included plans for curling, parties, and the year's project. After the business part of the meeting, a delicious play program, put on by the Grade IX class, was enjoyed by the Students. Two selections were played by the School Orchestra, after which Gordon Hilton and Jimmy Bazant displayed their skill in playing piano solos. Chorusmen from Grade IX included "The Scallo and Let the Rest of the World go by." The high part of the afternoon was a play written and produced by the Grade IX class called, "The Trial."

Sr. Crocker Meeting Sun. Nov. 30 at 2:30 in Town Hall

EDITORIAL COMMENT

The Strathmore Standard, established in 1909, a member of the Canadian Weekly Newspapers Association is published Thursdays at the Standard office, Strathmore, by Charles A. MacLean, Editor and Publisher. Subscription price, \$2.50 per year in Canada; \$3.00 per year outside Canada.

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LET'S GO TO CHURCH

We've heard recently that some of our churches throughout the country are making a drive to try to bring out members to Sunday meetings. We hear of this sort of thing from just about every church on occasion.

We've never had occasion to live in a community where churches don't exist. We're not quite sure what it would be like, and we hope we don't have to find out. But we're quite sure we will if people always have to be urged to attend church. And it seems a shame to us that such drives have to be made.

You know, we were figuring roughly on the number of adherents our local churches claim, and (while the clerics might not be too happy with the turnout), it seems to us that if each of these adherents turned out for only one month in the year, it would be enough to insure a church in any community.

Four meetings isn't much, is it?

And still they have to have drives.

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It may be that the race is not always to the swift, nor the battle to the strong—but that's the way to bet. Damon Runyan

§ §

NEW INDUSTRIES FOR ALBERTA

Alberta may at last be coming in for a share in the industrial world. It is at least heartening to see that within the past month, two important new industries have started in Alberta. One is the new independent salt plant at Elk Point, and the other is the new Standard Brands Limited yeast plant located in Calgary.

Both these plants will be important to Alberta people, and represent only a fraction of the potential development, inherent in Alberta. In connection with the salt plant, officials point out that nowhere else in Canada are the factors so favorable for the production of salt as they are in this site 140 miles northeast of Edmonton. And Standard Brands officials state that probably "nowhere in the world are the sources of production so close at hand for yeast making... molasses from Raymond, power, gas, and especially good, cold water."

In light of these facts, it seems a shame that the Saskatchewan government seems inclined to close down one of Alberta's industries which has

fought hard for some time to keep its head above water. We refer, of course, to the potteries at Medicine Hat which has seen its clay supply cut down by prohibitive taxes. The potteries have overcome a number of difficulties, and it seems almost too much to have it stuck at this time.

We hope that Canada is not to become a succession of Balkan states, all erecting tariff barriers against each other. It is the quickest way we can think of to undo confederation.

§ §

WHY DEMOCRACY?

The word democracy has suffered much discredit from two causes.

First, it has been misused and twisted by extremists of right and left who have made it by turns a butt for their gibes and a cloak for their totalitarian aims.

Second, it has sometimes stood for nothing much except inefficiency because we, who inherited the benefits of democracy, have failed to live in a way that makes democracy possible.

For democracy in its true sense can only be made up of those who deliberately prefer the good of the whole to their own selfishness. Its essence is not the wide sharing of privileges but the wide sharing of responsibility.

The above lines are from "Pull Together Canada," and very capably point the reason for the troubles abroad today, not only in Canada, but throughout the world.

For we have come to accept democracy as our birthright, not as a privilege which was hard fought for, and which must continue to be fought for. We have come to accept democracy as a system under which we can spend all our time feathering our nest, and leave the other chap to look after public and private rights.

That this falls far short of democracy is evident from the recent plight of our world, our country, our town. Democracy requires the active support of each and every citizen living under it, towards the good of the larger number.

As the "Pull Together" people say, its essence is not the wide sharing of privileges, but the wide sharing of responsibility.

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ROOM FOR JUNIORS?

We stumbled across the fact the other day that we have one of the directors of the provincial Junior U. F. A. in our midst, and it made us wonder a bit. Here's a director with no local organization.

So far as we know there never has been a Junior group in this area, but it seems to us that they do a good job, and there should be some place for one in the countryside. After all, these groups of juniors do seem to produce interested and capable members. And we could use some more citizens who are interested and capable.

ARE CANADIANS HICKS?

An Editorial in The Peterborough Examiner

"In world affairs we are a big nation economically, and a middle power politically, but virtually a nonentity culturally." This statement is a quotation from an address given by the director of the Canada Foundation, Walter B. Herbert.

Is it true? Are we, as Mr. Herbert says, "less highly developed than the Zulus" in our appreciation of the arts? Is Canada "probably the most backward nation in the world in the matter of making adequate use of cultural resources?" We think that these severe remarks are substantially true. Certainly Canada does less for her artists and makes less use of them in her national life, than any country of which we know.

Why is this so? Mr. Herbert has some interesting opinions on that subject. It is not, he says, because the average Canadian is a money-grubber; his humanitarian activities show that. And it is not because we are still living under pioneer influences, for the pioneers did all they could to bring beauty into their lives.

No, the answer appears to be that Canada is culturally backward because Canadians as a people, suffer from mental constipation; they are too indolent, intellectually, to be interested in the arts which, though deeply rewarding, demand concentration and understanding and they do not think that the arts are very important.

That, of course, is where they

are wrong. Other countries judge us by our progress in the arts, as well as by our trade and our political prowess. A country lives in history largely through its contribution to the arts and sciences.

In Ancient Greece there were two small states which are still remembered—Athens and Sparta; Athens is gratefully remembered as a rich cradle of art and learning, and anybody knows about the Spartans who state they fought ferociously, for not a fragment of Spartan culture remains to us. The fate of Britain, France and Austria depends very heavily upon their supremacy in the arts; single cities such as Venice and Florence possess undying fame because they were great centres of art.

It is time that Canadians woke up to the fact that in this important field, our country is of far less value to the world than little Finland, which at least has had the wit to give Sibelius a pension so that he might make Finland dear to the world with his music.

There are artists and writers and musicians in Canada—more of them timid fellows, unsure of their place in the national life. Surely it is time that we give them a chance to show the rest of the world what they can do.

The world knows our wheat and our food, and our agricultural implements, and it admires them greatly, but it still thinks that Canadians are a lot of hicks. Isn't it time that we show them a thing or two?

—Calgary Herald.

Alberta a Good Spot

Alberta is first in so many things the catalogue of them would fill a fair sized book.

To mention only a few: Alberta has, as a matter of cold-blooded statistics, more hours of sunshine per year than any other province in Canada. It ought to follow that Albertans are the healthiest Canadians, but natural advantage has been augmented by the most vigorous of provincial health programs.

Irrigation is practised on a vaster scale in Alberta than in any other province, and as a consequence leads in several important industries— notably sugar beets and canning. Half of the Canadian beet sugar is grown in Alberta. Two Alberta canning factories together boast of a larger output than any other Canadian cannery. For the first six months of the present year Alberta contributed 2,235,453 barrels of the total Canadian oil output of 3,591,090.

Alberta is so far ahead in coal reserves that it has been said that

the province is virtually one vast coal bed. So also in natural gas one can hardly bore a hole anywhere in the province without striking it.

The number of world championships that have been won at the International Hay and Grain Show every two years in Regina is evidence of Alberta's leadership in that domain, seldom successfully challenged.

The leadership of Alberta's live stock is too universally acknowledged to need enlarging upon. Alberta horses have been found on every battlefield in this century's history, before the advent of mechanized warfare.

Historically, too, Alberta is at the head of any chronological table since it was here that some of the earliest settlement took place. Perhaps the most notable, and withal one of the most successful colonization schemes, was the Mormon in and around Cardston in the 'sixties.



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 Cut Flowers for all occasions
 Wedding Bouquets, Floral
 Designs, Seeds, Bulbs, Etc.
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CHAMBERLAIN & COMPANY
 Satisfiers for
McInnis & Holloway Ltd.
 Funeral Directors at Park Memorial
 Phone 78 - Strathmore Phone M3030 - Calgary

Western Department Store

STRATHMORE, ALTA.

PHONE 28

Stock Reduction Sale

Ladies Coats, 1/3 off Reg Price
 COATS, Reg. 24.50 for \$16.34
 COATS Reg. 32.50 for \$21.67
SALES ARE FINAL

Men's Coats, 1/3 off Reg Price
 COATS Reg. 32.75 for \$21.84
 COATS Reg. 27.50 for \$18.33
SALES ARE FINAL

Coats, Boy's 1/3 off Reg Price
 COATS Reg. 17.50 \$11.67
 COAT Reg. 12.50 for \$8.33

MANS LINED JACKET FUR
COLLARS 1/3 OFF
 Reg. 12.95 for \$8.64
MENS SUITS 1/3 Off Reg. PRICE
 SUIT Reg. 27.50 for \$18.34
 SIZE 35, 36, 37, 38

LEATHER JACKETS SELLING
NOW FOR \$22.00, OUR PRICE
 \$17.50.

ALL MENS and BOYS JACKETS
LESS 20%

Shopping Bags

Reg. 4.50 for \$3.00
 Reg. 3.75 for \$2.50

TABLE LAMPS
 Less 1/3 off reg. price

GROCERIES

Nabob Tea 95c lb.
 Nabob Coffee 55c lb.
 Tenderleaf Tea 95c lb.

JAM

PURE STRAWBERRY—
 48 OZ. TIN \$1.00
RASPBERRY, PURE—
 48 OZ. TIN \$1.00
PLUM, PURE—
 48 OZ. TIN 73c
 Raisins seedless 2 lb. 42c Currants
 re-clean 2 lb. 49c
 Honey pure bulk 1 lb. 30c

Oranges

344 SIZE, 2 DOZ. 45c
 288 SIZE, 2 DOZ. 58c
 252 SIZE, 2 DOZ. 68c

BOYS BROADCLOTH Pajamas
 Reg. 2.10 for \$1.50
BOYS FLANNEL Pajamas
 Reg. 1.70 for \$1.25

BOYS HIGH TOP BOOTS Reg.
 4.80 for \$3.15
MENS WORK SHOES SISMON
 Reg. 7.95 for \$5.95

MENS SLEEVELESS SWEATER
 Reg. 3.25 for \$2.25
MENS SORT SHIRTS Reg. 6.50
 for \$4.50

ALL MENS and BOYS Sweaters
LESS 20%

ALL MENS DRESS PANTS
LESS 20%

CHILDRENS HATS LESS 1/3
 Reg. 2.29 for \$1.53

ALL SUIT CASES, TRUNKS
LESS 20%

TOYS less 25 b'c'nt
 On Sales \$1.00 and over

BLOUSES
 Very Good Selection
 Less 1/3 off reg. price

DRESSES
 Very Good Selection
 Less 1/3 off reg. price

SALES ARE FINAL

CARPETS 25%
 Off reg. price

ALL CHINA IN THE
WALL CASE
 Less 1/3 off reg. price

WAX—Lido 4 lb. tin reg. \$1.59
 Special 1.29
 1 lb. tin reg. 39c
 Special 29c

Teaspoons
 Stainless, reg. 29c each, SPECIAL
 6 for \$1.00

Dessert spoons
 Stainless, reg. 35c ea. 6 for \$1.35
 for your Christmas Cake 1 lb. 35c

Drinking Glasses 6 for 55c

Dates Pitted 1 lb. Cel. pkg. 29c

Tomato Catsup, size
 10 tin reg. 1.40 for \$1.25
TOMATO JUICE SIZE 10s 75c

Gum Drops for your Christmas
 Cake, 1 lb. 35c
VEL for washing, pkg. 29c

Hirtle's Theatre

WEDNESDAY
 DEC. 3

THE UNFAITHFUL
 Ann Sheridan &
 Zachary Scott

FRI. & SAT.
 NOV. 28 & 29

VARIETY GIRL
 Mary Hatcher &
 Deforest Kelly

FRI. & SAT.
 DEC. 5 & 6

RETURN OF
 FRANK JAMES
 Henry Fonda

DONOVAN INDUSTRIES

Having sold the business to

Central Electric

We wish to thank the Public for their kind co-operation in the past and hope you will continue to patronize the new owners.

To clear out some of the stock to make room for NEW stock we are having a Big Clearance Sale. Most articles at greatly reduced prices.

1—Gas Washing Machine
 Sinks
 Toys
 Novelties

Small stock Hard-are
 1 Used Electric Washer
 Shades
 Hot plates
 Boxing gloves

DONOVAN INDUSTRIES
 Phone 48 Strathmore

Wheatland School District, No. 40

ANNUAL MEETINGS

TAKE NOTICE that the ANNUAL MEETINGS of the ELECTORS and RATEPAYERS of SCHOOL DISTRICTS within the WHEATLAND SCHOOL DIVISION No. 40 will be held at the following places on the following dates:— (all meetings open at 2:00 p.m.)

S. B. Div. No. 1 Legion Hall, Strathmore Wednesday, Dec. 10/47
 Sub-Div. No. 2 Kathryn School, Kathryn, Friday, Dec. 12/47
 Sub-Div. No. 3 Delcher Hall Delcher Monday Dec. 8/47
 Sub-Div. No. 4 Swatwell School Swatwell Tuesday Dec. 1/47
 S. B. Div. No. 5 Rockford School Rockford Thursday Dec. 11/47
 and that nominations for Divisional Trustee will be received in subdivisions No. 2 and 4.

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Radio Service

WE CAN OFFER YOU

- Six months Guarantee on workmanship and materials
- Three months Guarantee on all tubes we replace
- Work done by Government licensed technicians
- The latest in Electronic Servicing Equipment
- Prompt Efficient service
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CENTRAL ELECTRIC

Electrical - Contract - Service - Supply

E. HAMILTON

M. CONYBEARE

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STRATHMORE

**CO-OPERATIVES
AND ADVERTISING**

The People's Coop in Superior, Wisconsin, had three neighborhood stores. In the autumn of 1945 sales at these stores started on a downward trend. Customers complained that prices were too high. The co-op management could see no other way to reduce prices than to increase sales. What was to be done?

It was finally decided to conduct an advertising campaign and a quarter page ad was put in the local paper. The whole city, in-

cluding competing stores, was flabbergasted. The co-ops advertising! That was unheard of. Old-time co-operators grumbled. They said co-ops don't have to advertise. It isn't good.

But it was good. A 19 per cent volume drop in September grocery sales changed to a 9 per cent gain in October. By December the volume gained was 21 per cent. Although most of the advertising effort was put on groceries, the entire operation felt the result as people become conscious of the fact that the co-op was not a closed corporation for culchits. It was only glad but eager to sell good merchandise at competitive prices.

AUCTION SALE

Having received instructions from Mr. C. R. Miner, of Cheadle, Alta., who has sold his farm and is retiring from farming, I will sell by Public Auction at the Farm:—

SITUATED WEST HALF 36-23-26 W. 4th, BEING HALF MILE SOUTH AND ONE MILE EAST OF CHEADLE, OR 5 MILES WEST AND 2 MILES S. OF STRATHMORE

THURSDAY, DEC. 4TH, 1947

Commencing at 11 A.M. Sharp

CATTLE - SHEEP - HOGS
Farm Implements and Household Effects

Milch Cows Comprise:

Milch cow, 7 years old, milking; 6 head of spring calves

HOGS:

25 Yorkshire sows; 48 Feeder pigs, 60 to 80 lbs. each

SHEEP COMPRISE:

4 head of young ewes; 2 lambs.

Poultry:

25 White Leghorn pullets, 40 New Hampshire pullets.

Farm Implements:

Model 25 M-H Tractor on rubber, in 1st class condition; 8 ft. M-H Combine thresher on rubber, with power take-off, in 1st class shape; 9 ft. McC-D. Combine Tiller on rubber, new; 1924 Ford 1-ton truck, in 1st class shape; 7 seers, Diamond Harrows; 22 ft. Grain loader; 15 h.p. Pump Engine; Wagon and grain Tank; Steel wagon and box; 8 ft. Noble tractor; Rubber tire trailer with 125 bushel grain box; 12 ft. soil weeder; Wagon and tank; 5 1/2 ft. H-C mower; Set of bob sleighs and rack; Porse, complete; Large anvil; 6 ft. M-H tiller on rubber, new; 50 gal. Cooker with Sausage Machine attached; Five cutters and ches; Hog troughs; Brooder; Garden Cultivator; 32 volt motor stand and pump; Chick feeders; Set of wagon wheels; Forks; Shovels; Chains and numerous other tools and equipment.

400 BU. FEED OATS — 300 BU.

BARLEY**Household Effects**

6 hole Range, like new; Kitchen cabinet and 5 chairs; Kitchen cabinet; 9 piece dining room suite, like new; Singer Sewing machine; Morris chair; 3 piece chesterfield suite; Bedroom suite, complete; 2 end tables; Smoking stand; G. E. 6 tube Cabinet Radio; 2 Vapity dressers and beds; Coffee table; Small rocker; Magazine rack; 2 floor lamps; Tall footstool; 1 Hasbro; 750 console rug; 4x5T rug; 8 scatter rugs; 22-volt Electric washing machine like new; 2 ironing boards; 2 tables; 2 tubs and bench; 200 jars of fruit and pickles; Gas radiant heater; Large circulating coal heater; Studio lounge and chair; 2 card tables; Porch stand, tree box; Mahogany table; 1 Bed springs and mattresses; 2 dressers; Dressing table and bench; card table; 2 wicker chairs; Chesterfield and chair; 6 Dining room chairs; 2 washstands; 1 Kitchen table with jackknives leaves; 4 Kitchen chairs; Buffet; 6-hole range; 1 child's crib; Laundry stove Oil heater with thermostat; Utility table; Pots and pans; Sealers; Cutlery; Utensils, etc., etc.

NOTE: I have personally seen the above Machinery, and it is all in 1st class condition. The above listing of Household Furniture is also an outstanding one, most of it being as good as new. Don't miss this Sale as everything must be sold as Mr. Miner is retiring from farming.

Lunch at nominal fee by Cheadle Ladies' Aid

TERMS CASH NO RESERVE

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A. Ferguson, Calgary, Clerk of Sale
Phone R2771

**UNDER THE
STREETLAMP**

Mrs. Willson (displaying new lamphade): "Isn't it perfectly lovely? And it cost only \$7.55."

Harley Willson: "If you wear that to church tomorrow, you go alone."

Ruth Way: "Does this lipstick come off easily?"

Jane Biacore: "Not if you put up a good fight."

A man came to the railroad yards a couple of months ago and asked for a job.

"What can you do?" asked Mr. Woyencko, the foreman.

"Anything," said the gent.

"Okay. Take this oil can and oil all the switch points and crossings up the line."

Yesterday, Mr. Woyencko received a telegram. It read: "Dear Sir: arrived in Moose Jaw. Please forward more oil."

It's tough to find, for love or money.

Jokes that are clean, and likewise funny.

Mrs. Saunders (in bank): "I would like to make a loan."

Dave Brooks: "You'll have to see the manager. He's the loan arranger."

Mrs. Saunders: "Who?"

Dave Brooks: "The loan arranger, the loan arranger."

Mrs. Saunders: "Oh, you mean the one who says, 'Hi Ho, Silver?'"

"Pa," said Gordon Crellin, "What is inertia?"

"Well, son, if I have it," said

Jack, "it's pure laziness; but if your mother has it, it's nervous prostration."

Phil Sarsons tells of the farm hand from the city he hired one time through the war, who one windy morning went out to harness the mule. In the dark he tackled a cow instead of a mule.

"Phil shouted from the house: 'Say, what's keeping you so long?'"

"I can't get the collar over the mule's head," shouted back the hand. "Both his ears are frozen stiff."

The trouble with most marriages says Bill Risdon, is that the husband and wife are in love with the same woman.

Bill, the burglar, was hard-boiled. He had been shot at by hundreds of policemen and had been pierced by at least a dozen bullets, but evidently he was too tough to hurt. At last, however, he was captured and condemned to die in the electric chair.

The fateful day came and Bill was led to the execution room and strapped in the chair. It took six men to do it and they had their hands full at that.

Five, ten minutes passed and hard-boiled Bill's bravado began to fade. He grew a shade paler and seemed a trifle nervous.

"All right, come on," he growled, "Turn on the juice and have it over with!"

"Turn it on?" stuttered the prison electrician, in an awed voice. "Man, it's been on for five minutes!"

GREYHOUND SCHEDULE—

Going East—8:02 a.m. — 5:32 p.m.

Going West—12:22 p.m. — 10:47 p.m.

Massey-Harris

MODEL "S" ENGINE with combination pulley

1— No. 11, 10 1/2" GRINDER

NEW No. 9, 500 LB. CREAM SEPARATOR

ELECTRICAL APPLIANCES

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Dress Sox
NOW AVAILABLE

IN PLAIN COLORS
OF WINE, BROWN,
and BLUE, All Sizes.

MEN'S KNEE LENGTH NAVY SOX—
Just the thing for his rubber boots or felt shoes.

NEW LOT OF MEN'S ZIPPER SWEATERS—
In Tan, Wine, Brown and Black.

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— ALBERTA

CHEADLE NOTES

— By B. W. —

Mr. and Mrs. Roy Lyttle spent the weekend visiting the latter's sister, Mrs. A. Drake.

We are very sorry to hear that Evelyn Russell has blood poison in her finger.

Emory Jackson attended the Municipal Convention in Edmonton last week.

A large crowd attended the Hard Time Dance in the Cheadle Hall on November 21. Prize winners were: Mrs. Vernon Miner and Jim Groves for best costumes.

In spite of the bad roads a large crowd attended the Supper and Plays put on by the W. W. Club on November 18. Proceeds went for parcels for Britain.

Mrs. G. Jackson is still in the hospital and is improving slowly.

ARDENODE

— By Mrs. H. S. —

Mrs. Plath and Mr. A. G. Gillings entertained for Mr. and Mrs. G. H. Godfrey Saturday evening.

Mr. P. E. Sarsons also Mr. John Davis have returned home after spending several weeks visiting in B.C. also U.S.A. They report a very enjoyable holiday.

Mr. Vaughn Ostergaard is leaving this week to spend the winter months in B.C.

Mr. and Mrs. D. S. Brook entertained for Mr. and Mrs. Harold Hendrickson one evening last week.

Guests at the home of Mr. and Mrs. L. M. Wise Sunday were Mr. and Mrs. Jarvis and son, Tom, of Rockyford; Mr. and Mrs. H. Hendrickson; Mr. and Mrs. A. Freize and family, also Mr. Haley, all of Dalemead.

Mr. and Mrs. Cliff Dawson and Dale, also Mr. C. O. Dawson and Miss M. M. Gordon spent Saturday in Calgary.

The annual meeting of the community hall was held Saturday, November 22. There was a very

RURAL GLEICHEN

Mr. and Mrs. John Boyd of Calgary were visiting friends over the weekend.

Mr. and Mrs. S. Cline have purchased a residence and have moved into town with their family.

Mr. and Mrs. T. Frogget and son motored to Cereal last weekend to visit Mr. Frogget's father.

Mrs. J. A. MacArthur entertained a few ladies at a tea recently.

Georgina Alta, were the names given to the infant daughter of Mr. and Mrs. Sam Duncan at a christening service held in the St. Andrew's church, Rev. D. A. Ford conducted the ceremony.

Mr. and Mrs. Joe Corbitt attended the U. G. Convention at Winnipeg recently.

Mrs. M. Bollinger spent a few days in Calgary last week.

Mr. J. A. MacArthur attended a convention of Municipal districts of the province at Edmonton last week.

poor attendance which presumably can be blamed on the weather. Mr. G. H. Godfrey was elected president by acclamation; Mr. A. R. James Vice-president; Mr. E. Olson and Mr. A. G. Gillings are the directors; Mrs. A. R. James, Mrs. G. H. Godfrey and Mr. W. Sharman comprise the entertainment committee;

Mrs. G. H. Godfrey chairman of same and Mrs. H. Sharman Secretary. Anyone wishing the use of the hall can do so on very short notice, by communicating with Mrs. H. Sharman or Mr. Wm. Godfrey.

Mr. and Mrs. H. Hendrickson are leaving our district this week to make their home in Penikese, B.C. We wish them every success.

Mr. and Mrs. Geo. Isom will be leaving the farm very shortly, to make their home in Calgary, where he has just recently purchased a very nice house. We don't like losing these neighbors, "but the best of friends must part," so we wish them the best of everything in their new surroundings.

Mrs. G. H. Godfrey was a Calgary visitor Tuesday.

Mrs. Emily Forest and daughter Rose spent the Armistice weekend with Mr. and Mrs. J. A. Renaud.

Mr. and Mrs. M. Bollinger and son, John, recently visited Mrs. Bollinger's parents in Calgary for a few days.

The Ladies of the United Church held their annual Bazaar, sale of work, home cooking, and tea on Saturday and the results were very satisfactory.

Mr. Edward Weddell died last Wednesday and was buried in Calgary. Mr. Weddell lived in Gleichen years ago. He is an uncle of Karl Sammons.

Honoring Miss Lorna Nelson whose marriage took place Saturday, November 29, Mrs. David Yule was hostess at a shower party on Wednesday afternoon.

The guests were entertained with

contests put on by Mrs. A. N. McLeay. The flower wedding contest prize was won by Mrs. R. J. Burne and the kissing contest went to Mrs. Geo. Bell and Mrs. Wheeler. Miss A. Quinell won the article contest, which Mrs. Yule sponsored. A gaily decorated tub full of gifts for the guest of honor was brought in and placed before the bride-elect. Miss Nelson thanked all her friends for the lovely gifts and invited all to visit her in her new home. A

delightful afternoon ended with a most delicious lunch and wishing Miss Nelson a long and happy married life.

Mrs. Sickle, formerly Mabel Sheets, passed away in Bassano hospital Sunday morning.

Mrs. Hooey of Calgary is a Gleichen visitor for a few days.

Mr. and Mrs. K. Sammons and family visited with Mr. and Mrs. P. Sammons and family on Sunday.

(Continued on Page Six)

PHONE M5688

RES. W2767

DR. N. B. MOSS

DENTIST

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CALGARY, ALBERTA

What You Should Know about TRAVEL RATIONING

Why?

Canada's supply of U.S. dollars will no longer stretch far enough to permit all the purchases of goods and services or all the travel in the United States that has taken place in the past. It is, therefore, necessary to reduce our expenditures of U.S. dollars in many different ways. As one of these steps, the Government has decided that the use of U.S. dollars for pleasure travel spending must be reduced. To ensure this reduction in a way that is fair to all, an annual "travel ration" has been established. As in the past — a Form H permit is required by anyone taking out of Canada more than \$10 U.S. or more than a total of \$25 in Canadian and foreign currencies.

Pleasure Travel

Regulations now provide that the maximum amount of U.S. dollars which any Canadian resident may obtain for pleasure travel purposes is \$150 per year. In the case of children of eleven years and under, the amount is \$100. There is no restriction on the number of trips as long as this annual allotment is not exceeded. Any U.S. dollars obtained for one trip and not used on that trip must be brought back to Canada and exchanged for Canadian dollars at a bank immediately on return. No credit for these funds can be allowed against the annual ration for subsequent trips.

Personal Purchases of U.S. Goods

A Canadian tourist should remember that the new restrictions applying to imports from the United States govern his personal purchases there. He may not bring back any merchandise which has now been prohibited or which may now only be imported on a quota basis. The list of goods covered by the new import restrictions is an extensive one. Tourists contemplating any particular purchase in the United States would be wise, before leaving the country, to ask Canadian Customs Officials if this purchase will be admitted.

For further information regarding funds for business travel, travel for health or education, consult any bank, or the

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or its office at

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Canned Goods

BRODER CREAM STYLE

CORN, Case \$4.25

AYLMER BOSTON BROWN

PORK BEAN, Case \$5.00

BRODER BEST PEAS, 5, 6, 7,, Case \$4.25

Coffee -- Cocoa

SUNGALLA COFFEE, lb. 47c

BLUE RIBBON COFFEE, lb. 55c

BLUE RIBBON COCOA, lb. 25c

OVERSHOES

MEN'S TWO-BUCKLE OVERSHOES—

Pair \$3.85

MEN'S ZIPPER OVERSHOES—

Pair \$4.00

U.F.A. Central Co-operative Limited
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Tom, Oldham, Branch Manager

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Moritz Shows

MONDAY, 8 P.M. CARSELAND
WEDNESDAY 8 P.M. CLUNY.

WEEK OF DEC. 1 — 6
"Over Twenty-One"

Irene Dunn, Chas. Coburne in
a hilarious comedy.

WEEK OF DEC. 8 — 13
"The Seventh Veil"

James Mason, Ann Todd with
beautiful music of the London
Symphony Orchestra.

This show won the Academy
Award for Best Portrayed Pic-
ture. Ran 3½ weeks at the
Tivoli Theatre and 1 week at the
Grand.

It was on Lux Radio Program
last Monday in September.

WEEK OF DEC. 15 — 20
"Renegade of the Rio Grande"
A real western treat.

HOW

ARE YOU PREPARING

FOR GOD'S KINGDOM?

GOD IS DOING HIS PART

ARE YOU DOING YOURS?

Will you pray—

"THY KINGDOM COME?"

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CHANCELLOR NOTES

Congratulations to Mr. and Mrs. Robert Sproule on a baby son born at Bassano on November 15.

Mr. and Mrs. H. Chamney entertained a number of the Grand officers of the O.E.S. this week.

We are sorry to learn Mrs. Vern Hansen has been sick in Calgary and wish her a speedy recovery.

Mr. J. M. Wheatley is attending the Wheat Pool Convention in Calgary.

Miss Betty Thompson attended the Teachers' Convention in Calgary.

Mrs. H. F. Fenske left last week to spend the winter in Milwaukee and California.

Mrs. E. K. Young is visiting her brother at Rockyford.



Church Notes

UNITED CHURCH OF CANADA
Carseland and Langdon Charges
Every Sunday:

Dalemead, Church and S.S. 10:15 a.m.

Carseland S.S. 11:15 a.m.

Second and Fourth Sundays of the month.

Carseland Church Service 12:00

Mossleigh Church Service 12:00

First and Third Sundays of the month.

Mossleigh S.S. 11:00 a.m.

Langdon Church and S.S. 11:30 a.m.

Dulay—Lyalla 2:00 p.m.

Kathryn: 7:30 p.m.

STRATHMORE UNITED CHURCH

11:00 a.m. Sunday School

7:30 p.m. Public Worship.

Namaka:

2:00 p.m. Church Service and Sunday School.

Rev. Hamilton will be absent on Sunday, Nov. 16, Rev. C. W. MacKay of Cochrane, will preach a sermon on temperance in Strathmore and Namaka at the usual times.

ANGELICAN PARISH OF STRATHMORE — GLEICHEN

Sunday, November 20, 1947

Advent Sunday — St. Andrew's Day

St. Michael and All Angels —

8:30 a.m. Holy Communion

10:00 a.m. Sunday School.

7:30 p.m. Evening Prayer

St. Andrew's, Gleichen

12:00 noon 60th Anniversary service

Dec. 1st at 6:45 p.m. Anniversary Supper in Legion Hall

"Jesus calls me" . . . Saying "Christian, Follow me."

— St. Andrew's Day Hymn

STANDARD LUTHERAN CHURCH

Saturday, November 29, 2:30 The Confirmation Class will meet.

Sunday, November 30, 10:30 Services, English. 12:00 Sunday School and Bible Classes. 2:30 The Foreign Mission Society will conduct its annual business meeting.

8:00 The V.P.S. will sponsor an open meeting. Subject: What about the Jews?

"Thursdays, Dec. 4, 8:00 The choir will meet.

LANGDON BAPTIST CHURCH

Sunday 11:00 a.m. Sunday School and Bible Class.

7:30 p.m. Evangelistic Service.

Thursday 8:00 Prayer and Praise

Friday 8:00 p.m. Young Peoples Pulpit supplied from Calgary Prophetic Bible Institute.

SACRED HEART CHURCH

Strathmore —

Mass every Sunday at 10:30 a.m., excepting the first Sunday of every month when Mass will be at 10:00

Carseland —

Mass at Carseland 12:00 noon.

H • U • B

BILLIARDS ROOM
BOWLING ALLEY

TOBACCO AND ALL
SMOKER'S NECESSARIES

B. HAMBLBY, Prop.

I have just received a new shipment of Nu-bone Foundation Garm's

in a variety of styles and sizes.

Charlotte Stickney

STRATHMORE

ALBERTA

NOTICE

Effective the first of this week, I have turned over my milk delivery route to K. O. Koebel.

I would like at this time to express my appreciation to my customers for their patronage and also hope that they will continue with Ken.

It will be appreciated if all empty bottles are returned to Mr. Koebel.

G. Nelson

Curlers Raising Roof

Crews of curlers were busy on both Tuesday and Wednesday, raising the roof of their new curling rink. The snow had melted away on part of the surface by Tuesday, and operations were started in applying the tar surface roofing. A larger crew was recruited on Wednesday, and considerable headway was made along the roof.

Late in the afternoon there was a group of sixteen welding hammers so effectively that they finished the roofing.

Wiring for lights is the next big step and that is already partially completed.



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Legion
No. 10
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Pres. — I. MacKenzie
Sec. Treas. — S. H. Crowther
Hall Manager — Wm. Tait
Meetings held on the second Tuesday of each month. All eligible welcome as members.

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Radios, Pump Engines, Ironers and other appliances. Special Discounts for Christmas Shoppers. (Order your gifts now.)

Cars are going up in price. Make your old car do by installing a new motor.

One 1-2 TON I. H. C. TRUCK.

J. I. CASE — Sales & Service — REO

MODERN MOTOR SERVICE

PHONE 101 — — STRATHMORE

Farm News

Produced by the Alberta Department of Agriculture

Permanence And Comfort—

Concrete that you can cut with a saw, and that will hold nails and screws, is described by E. B. Martin, Extension Agricultural Engineer for the Alberta Department of Agriculture in his new leaflet, "Cement-Sawdust Concrete."

Ordinary concrete floors in poultry houses, piggeries, and barns are cold, hard, and often damp. Cement sawdust concrete is warmer, softer and drier. Its weight is about one third of ordinary concrete, and its high shock absorbing properties make it very desirable for floors of animal shelters. It is fire resistant and withstands temperatures up to 250 degrees Fahrenheit.

Cement sawdust concrete is a mixture of portland cement, sawdust and water, with a portion of sand often added to give resistance to wear. Its uses and how to make it are described in detail in the leaflet, "Cement-Sawdust Concrete" now available not by the Extension Service of the Alberta Department of Agriculture, Edmonton.

WILL YOUR SEED GROW?

Knowing that good seed will be scarce by spring, Alberta farmers are making sure of their supplies now. In this rush for seed there is one point that should not be overlooked—the germination test.

J. E. Birdsall, Supervisor of Crop Improvement for the Alberta Department of Agriculture says that the germination test, always available, is more important than ever this year. Whether the seed is

from your own fields, from those of a neighbor or from any other source, you are advised to test the seed that it will germinate satisfactorily. You can test the seed at testing service offered by the grain companies, or send a one pound sample to the Plant Products Division, Dominion Department of Agriculture, Calgary.

Mr. Birdsall points out that there is a fee of 75c charged by the Plant Products Division, but that only tests carried out by this Division are recognized for the sale of seed on grade. Other tests are quite satisfactory for determining germinating ability of a sample to be used by the grower.

MORE MILK PER COW—

You have probably heard about the Cow Test Policy conducted by the Dairy Branch of the Alberta Department of Agriculture, but have you considered what it could mean to you?

In Alberta there are about 354,000 cows kept for milking. Their average production last year was 4,687 pounds of milk per cow. If you compare this with the 86 herds recorded under the Cow Testing Policy you will have some idea of the difference. The cows under test averaged 8,653 pounds of milk as against the general average of 4,687 for the province. Not only that, but the tested cows averaged 333 pounds of butter fat, while the general average was 159 pounds.

This Cow Testing Policy is not for the big herd owner only. If you have three milking females in a year, you too can take advantage of this service. Cow testing—the keeping of milk records—is the safest and surest basis for intelligent breeding and selection. If you couple this with proper feeding you get an improvement in production that may mean the difference between the general average and the top producer.

Full particulars about Alberta's cow testing policy can be obtained from your District Agriculturist or from the Dairy Branch of the Alberta Department of Agriculture.

WINTER CARE OF FARM MACHINERY—

If machine storage space is limited, at least try to shelter those implements with wooden parts, and keep rubber tires and belts under cover, suggests E. B. Martin, Extension Agricultural Engineer for the Alberta Department of Agriculture.

Provide shelter for rubber tired machinery if possible, and at the same time set up the machine on blocks to take the weight off the rubber mounted wheels. Where storage space is not available for the whole implement, remove the wheels and put them under cover. If wheels cannot be removed without a great deal of trouble, it pays to cover the tires with canvas or tar paper. All belts and rubber parts should be removed and placed under dry cover.

The seed drill box should be cleaned out thoroughly before storing for winter. The feed cups and drive mechanism rust and get out of shape if exposed to moisture. If the drill is to be kept outside wrap the box in tar paper or canvas. Fertilizer attachments must also be thoroughly cleaned. When commercial fertilizer becomes wet the water joins with chemicals in the fertilizer to form acid. The acid eats away at the metal parts and before long they are ruined.

Shearing and cutting edges, such as those on plow shares, mouldboards, cultivator shovels and disc blades, should be well cleaned and a coating of grease applied. If you run your single disc or one-way up on planks, the disc blades will be kept out of the ground and rust and corrosion of the edges prevented.

TRAIN TIME-TABLE

WESTBOUND—

No. 2..... 7:19 a.m.

No. 1..... 9:12 p.m.

EASTBOUND—

No. 2..... 7:57 a.m.

No. 4..... 9:38 p.m.

LANGDON NOTES

By G.E.W.

(Held over from last week)

20 members of the Langdon Women's Institute were the guests of the Lyalta Institute on Wednesday afternoon, November 12. The Langdon ladies furnishing the program.

A reading by Mrs. H. Mikkelsen, a solo by Mrs. Ed. Snider and two

guessing contests made up the program for the afternoon. There was no business meeting. A sumptuous tea was prepared by the Lyalta ladies and enjoyed by all bringing a very pleasant afternoon to a close.

The 500 card game held in the hall on the 10th was fairly well attended, in spite of the cold weather. Winners of the evening were Ladies high, Mrs. F. Dain, Ladies consolation Mrs. N. Handcock, Gents high Mr. A. F. Hecke, Gents consolation Mr. E. T. Moe.

The Institute is planning on holding a card game each Monday evening starting November 17 and continuing through till December 15. Please keep these dates in mind.

A pre-Christmas Bazaar and Supper will be sponsored by the Ladies Aid of the United Church on Wednesday, November 26, at 6 o'clock. Many useful and attractive articles will be on the display tables, made by the members of the Aid. A hot plate supper will be served followed by dessert, tea and coffee. Everyone welcome.

Mrs. J. J. Colwell left for Saskatoon on Sunday where she was called owing to illness of her mother.

Mr. and Mrs. Johnnie Brander have returned to their home after

spending two weeks at the Coast, visiting at the home of Johnnie's parents and friends.

Kermet Moe is at present visiting in Red Deer at the home of his brother-in-law and sister, Mr. and Mrs. George Thibron, later going on to Edmonton where he will visit for a few days with friends.

Nine tables were in play at the card game on Monday evening, November 17 in the hall, where an evenings enjoyment was had.

The winners were—Ladies high Mrs. W. D. Braden, Ladies Consolation Mrs. B. Thomas, Gents high Mr. C. Dumbleton, Gents Consolation Mr. A. Warrack.

SHASTA CAFE

HOME COOKED MEALS

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— Proprietors —
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EVERYBODY'S BUSINESS

by
Don Graham

Why do some men achieve greater success than others?

The reason is not so much because some men have greater natural aptitudes and abilities, but because they have developed greater thinking power.

To learn to think, learn first to concentrate. This takes constant practice. All of us tend to be mentally lazy. When we try to think about any subject, our minds persist in wandering. So we must keep yanking our thoughts back on the track.

Practice thinking for 15 minutes every day about Canada's role in international affairs, television, how to improve radio programs, or any other subject you may choose. Stay with it and, if possible, reach some original conclusions.

You will find that, just as you can build muscle by exercise, so you can increase your thinking power. And you will have taken an important step toward greater personal success.

It may pay you to concentrate today on the subject of bringing your life insurance up to date. Your circumstances may have changed in recent years so that your insurance no longer meets your present needs. So re-adjust it periodically with the help of a good agent.

W-737



WINTER

Trees to cut and haul from the wood lot... loads to take over snowy roads to town... chores to do about the barn... cosy evenings by the stove.

Time now to make long plans for next spring and summer... to take stock and get finances shipshape. When you're in town, call on our local branch manager for a chat. You will find him always ready to discuss loans for any useful purpose, his advice helpful. Ask him for a copy of the new edition of our Farmers' Account Book... a practical means of keeping record of all farm operations.

THE ROYAL BANK OF CANADA

L. F. MAGGS, Local Manager,
Strathmore, Alberta

J. E. MACADAM, Local Manager,
Standard, Alberta.

Gold Pan Drills High Values

Toronto—D. J.—Substantial encouragement is rewarding the exploratory program of surface trenching and X-ray diamond going forward on the gold pan mines situated in the Itice Lake area of Manitoba according to the reports of J. Boyd Taylor consulting engineer.

The present campaign was undertaken in an effort to follow up

earlier surface and drilling results which revealed erratic but interesting gold values over a 600 ft. length.

Work currently has been concentrated on No. 1 vein traced for a length of 250 ft. on surface — so far in this program eight trenches have been cut and ten shallow holes drilled.

Try a "Classified"

NOTICE TO VETERANS

YOUR APPLICATION FOR VETERANS INSURANCE SHOULD BE IN NOW



If you were discharged prior to February 20, 1945, your application for Veterans Insurance must be accepted by February 20, 1948. If discharged after February 20, 1945, the application must be accepted within three years of the date of your discharge.

FEATURES OF VETERANS INSURANCE

Available in most cases without medical examination; costs comparable to lowest standard rates; available in amounts from \$500 to \$10,000; premiums payable monthly if desired; re-establishment credit may be used to make payments.

THOSE WHO ARE ELIGIBLE

Among those eligible are all veterans of World War I and in certain cases, their widows; members of the Permanent Force; certain merchant seamen; Fire Fighters; Auxiliary Service Supervisors; and Special Operations Force in receipt of war disability pensions.

VI-72

Published under the Authority of

Rt. Hon. Ian A. Macdonald, Minister of

THE DEPARTMENT OF VETERANS AFFAIRS

TRUCK OWNERS!
FIGURE IT OUT FOR YOURSELF
**MORE MILES PER TIRE +
LOWER COST PER MILE**

THE ANSWER —

**MORE PROFITS
with
GOOD YEAR
HI-MILER
TRUCK TIRES**



THE HI-MILER
ALL-WEATHER
for power
wheels.

Thousands of Canadian truck owners proved it — you can do the same. Equip your trucks with the extra-mileage, extra-traction, money-saving Goodyear Hi-Miler truck tire team — the Hi-Miler All-Weather for power wheels... the Hi-Miler Rib for free-running wheels. See us today.



THE HI-MILER
RIB
for free-running
wheels.

**YOUR
GOOD YEAR
DEALER**

STRATHMORE MOTORS

**CHEVROLET & OLDSMOBILE
SALES & SERVICE
PHONE 12, STRATHMORE**

CLUNY NOTES

By Mrs. B. R.

Mr. and Mrs. Garold Graham spent the past two weeks at Banff.

Mr. and Mrs. Fairbairn and Mr. and Mrs. Jack Laing motored to Calgary last Thursday.

Mr. W. J. Gordon also went to Calgary and came home with a new Chevrolet one ton truck.

Mr. G. Beauden has started to make ice for the curling club.

Mr. and Mrs. Hoggarty have their aunt visiting them.

Mr. and Mrs. J. P. Reilly, Sibby Riles and Mr. and Mrs. E. Reilly

motored to Olds on Saturday.

Mr. and Mrs. R. Wheeler had company from Edmonton recently.

Mr. and Mrs. Isman had a few friends in on Saturday night to help celebrate their 37th wedding anniversary. Bridge was played. Honors in bridge went to Mrs. Fairbairn high and Mrs. Reimche low. Sam Maynard high and Mr. Reimche low. A very delicious lunch was served and everyone had a swell time.

All our teachers went to Calgary Thursday and Friday for the Teachers Convention. So the school children had two days holiday.

NAMAKA NOTES

Mr. and Mrs. Jake Lapp and family spent Sunday visiting relatives at Rosemary.

Mr. and Mrs. Jim Shaw and family were Sunday visitors at the Wm. Fawkes home.

The school children enjoyed a holiday last Thursday and Friday while Miss Leona McBean and Mr. Bazant attended the Teachers' Convention in Calgary.

Mr. Alex Peterson returned home on Friday after an enjoyable month's visit with her parents. Mr. and Mrs. Watson at Cloverdale, B.C.

Rosebud Club

Receives Eaton Award

Following is a letter received by the Rosebud Calf Club from the T. Eaton Co. in recognition of work done by the club during the year. There are nineteen members of this fine club, all working under leadership of H. J. Milligan, District Agriculturist.

Dear Mr. Comstock:

We have just been advised by Mr. George S. Black, Supervisor, Junior Activities and Youth Training, Department of Agriculture, Alberta, that your calf club has completed a successful season and you are eligible for The T. Eaton Co. Limited donation to your prize list. This grant is paid on the basis of \$2.00 per club member and a maximum of \$30.00 per club. A cheque for your club is enclosed herewith.

We are pleased to have this opportunity of assisting your club project and realize that we are helping you make Canada a better place in which to live. Through your club meetings and discussions, you develop in your club members the ability to think for themselves, wisely and well, and in so doing, they are much better equipped to deal with the problems that will confront them in later life.

Many present day leaders in the livestock field are young men who fitted their first calf or pig for the local club fair. Through their club training, they have become successful producers. We have only seen the beginning of the beneficial effects of club work on the community. The future holds much in store.

The T. Eaton Company, therefore, consider it a pleasure to assist your club in carrying out these fine objectives.

Yours very truly,

F. H. Muirhead,

THE T. EATON CO. LTD.

Stock Up with
GE
GENERAL ELECTRIC LAMPS

CANADIAN GENERAL ELECTRIC

**WE INVITE YOU TO SEE
THE LATEST, GREATEST Plymouth**

This is what thousands of motorists have been waiting for—a look at the new Plymouth! And we promise you, you will not be disappointed! This latest Plymouth is the greatest Plymouth ever engineered and built by Chrysler. Smart, stylish, and new, outside and in. Handsome new grille, wide, massive wrap-around bumpers, new parking and tail lamps, new deeper body mouldings, smart new instrument panel, horn ring and wheel, starter button on the instrument panel; new design brakes which are now more efficient with 23—30% less pedal pressure. In all, —thirty-two refinements and improvements. Come in and see it, drive it, judge it for yourself!

NEW

Accelerator pedal and linkage provides greater foot comfort, easier, smoother operation—no sticking.

STRATHMORE SALES & SERVICE

Phone No. 8 —
LOUIS LAPIERRE,

CANADA EXPORTS SEED

POTATOES TO SOUTH AMERICA
Over a recent four-week period, more than 485,159 crates of Canadian seed potatoes were shipped to Argentina and Uruguay. These

shipments indicate the importance of seed potatoes in Canada's export trade, a position achieved through scientific agricultural research and vigilant government inspection services.

CARSELAND NOTES

Mr. and Mrs. F. Gilham have motored to Cavendish to visit with his parents, Mr. and Mrs. Gilham.

Mrs. Gale Field attended the meeting of the Eastern Star at Hussar.

Mrs. Holzar Lausen is staying at the home of Mr. H. Lausen Sr. of Calgary while Mrs. S. C. Nelson is visiting with her daughter in California.

Mr. and Mrs. Slemko Sr., and brother Mike of Hussar spent the weekend with Mr. and Mrs. J. W. Slemko and family.

Mr. and Mrs. E. Jones, formerly Helen Kennaugh, spent last weekend with Mrs. Kennaugh and Jack. Mr. and Mrs. Jim Baird and family are spending a few days in Edmonton prior to their departure for Courtenay, B.C.

We were sorry to hear that Mr. E. Stinson was under the weather last week but glad to see he is back on the job again.

A party for Mr. and Mrs. T. Neergaard, who are leaving to take up residence in Calgary, was held at the home of Mr. and Mrs. A. Anderson Monday, November 24. Billy Adams, who is at present employed by the Calgary water works, spent the weekend at Carceland.

Mr. and Mrs. Stan Dick spent the weekend at Carceland with Mr. and Mrs. P. Dick.

Mr. and Mrs. P. Tower, Mr. and Mrs. Geo. McBean and family, Arloa and Howard Quinell and Miss Donna Bogstie, were guests at a turkey dinner at the home of Mr. and Mrs. Lilja Sunday.

Mr. and Mrs. Ed. Ferguson and family were Calgary visitors Thursday.

Mrs. A. J. Sauve entertained a few friends one evening last week.

Mrs. R. A. Foster and Pat returned Sunday from a few days visit with her sister at Ilvers, Man.

Mr. and Mrs. Lilja and Kenneth, Mr. and Mrs. Davidson of Gleichen and Mr. A. Schween were dinner guests of Mr. and Mrs. N. Jensen Sunday.

Mr. Don Bond of Calgary was a visitor in the district one day last week.

Mr. and Mrs. C. Tower entertained a few friends Saturday evening.

Mrs. Minnie MacLean, Don, Sandy and Jean visited at the McBean home Sunday.

Mr. Andy Johnson, and Achille Sauve together with Fred Habbe and W. Nunne returned Thursday from trying for big game north of Edmonton. We were all looking forward to a deer steak, but they returned with less than they went with, including many cans of soup, pork and beans, etc. Better luck next time boys.

On December 3, the PB Club are inviting all grandmas of Carceland to a party at the home of Mrs. Kruse. Each member of the club is requested to bring a gift for the gift exchange.

NFB MAKES FILM ON WEEKLY PAPER TO GET WORLD-WIDE DISTRIBUTION

The vital role of the Canadian weekly newspaper in the life of the community and the nation soon will get recognition on the motion picture screen. A film, is to be produced by the National Film Board depicting the important position held in each community by its weekly paper.

NFB's film on the weekly newspapers of Canada will not be a mere document of the mechanics of publishing a paper. Of necessity, it will show the operations of publication but the principal aim of the production will be to emphasize how vitally the paper and its editor and staff enter into community life and activities, how they serve the area covered by the paper and how the activities in that area affect the paper and its contents and services.

Rather than leap from one place to another and try to cover all of the hundreds of weekly newspapers in the Dominion—a process that would result in confusion and defeat the purpose of the film—the production will center around a single publication—The Vernon News—and use it to tell the story of all weeklies.

GREYHOUND SCHEDULE—
Going East—8:02 a.m. - 5:32 p.m.
Going West—12:22 p.m. - 10:47 p.m.



*This man
is easy to meet...*

AND GOOD TO KNOW!

Here is your bank manager. Serving you is his job—and he is as proud of serving you well as you are proud of your own work.

If you need credit for business or personal reasons—talk things over with him. He will respect your confidence. His knowledge and experience, with the whole organization of the bank behind him, can provide for you a wealth of information on conditions in Canada and elsewhere too, if you need it.

Your bank manager is easy to meet—and a good man to know!

THIS IS ONE INSTANCE OF
how Canada's 3,200 branch banks
play their part in the daily
life and work of Canadians.



SPONSORED BY YOUR CHARTERED BANK

Ronny & Ray's Food Event

WEEK of November 29th to December 6th

NUTS

Walnuts	50c
Pilberts	34c
Almonds	40c
Brazils	30c
Peanuts	25c per bag

Challenger Sockeye Salmon
per tin.....

38c

Red Coho Salmon per tin.....

35c

Fancy pink salmon per tin.....

24c

Bulk Mince Meat 28c lb

Clark's Mince Meat 19 oz.....

37c

Nabob Mince Meat 26 oz.....

44c

1 can Utah Tomatoes and 1
can B.C. Tomatoes.....

59c

MEAT COUNTER

T Bone Steak .48c per lb.

Round steak .45c per lb.

1 and bone shoulder roast

.28c per lb.

Standing rib roast .36c per lb.

SATURDAY SPECIAL

Our Special Ground Coffee..... Per lb. 50c

Ronny & Ray's Market

Coldwell Agencies

INSURANCE

STRATHMORE ALBERTA

DENTIST

DR. R. G. ROSS - 200 GRAIN

EXCHANGE - CALGARY

Phone M7013 Res. M7663

USED CARS AND TRUCKS

1938 D15 1-Ton Truck, Dual Wheels.

1928 Model A. Light Delivery.

1940 DELUXE SEDAN.

1942 2-Ton Stake Body Truck.

NEW FORD MACHINERY

1— FORD TRACTOR.

2— F. 14" Plows.

2— Rear Blade Terracers.

2— Rear Mount Mowers.

1— 7 Foot Angle Dozer.

1— Rear Mount Circular Saw.

1— 6' Tandem Disc Harrow.

NEW INTERNATIONAL MACHINERY

1— 9 Ft. No. 2 Harrow Plow with Seeding
Attachments, (rubber).

1— No. 8, 5 F. 14" Plow.

1— No. 8, 4 F. 14" Plow.

1— No. 8, 3 F. 14" Plow.

2— No. 8, 14 Ft. Duplex Cultivators.

2— 21 Foot Wide Discs.

1— No. 5, 12 Foot Rod Weeder.

1— No. 5, 18 Foot Rod Weeder, Duplex.

1— No. 3, Cream Separator.

6— Sections Diamond Harrows.

OTHER MACHINERY

1— Coats Hydraulic Loader.

1— Drive-All Speed Jack.

1— Tiller Disc Sharpener.

1— Cushman, 4 H. P. Engine.

1— Cabinair Trailer.

1— Piper Farm Wagon.

● Stock of Heaters and Chains on Hand.

BALDWIN MOTORS

● SALES AND SERVICE ●

Phone 31

Strathmore

Local News Items

Mr. Norman Jones spent several days last week in Minneapolis, and Moline, visiting the machinery firm of those names, and conversing with other dealers. Large numbers of the group watched farm machinery in the manufacturing process, and discussed prospects for the next season.

Mr. Vern Hansen drove to Edmonton on Sunday, with his mother, Mrs. H. Hansen, and Mrs. L. C. Julian. They spent a couple of days there.

Mr. and Mrs. Bill Naylor are receiving congratulations on the birth of a fourth son on Saturday in Calgary.

Mrs. Frank Wilson returned from Calgary hospital last week-end.

Mr. Ted Hartwell is planning a trip to hospital sometime after Christmas for another operation.

Mrs. Taney of Calgary visited her nephew, Rev. A. Hamilton and Mrs. Hamilton during the week.

Mr. and Mrs. D. A. Perry paid a short visit to Strathmore during the week on their way from the Shriners 60th Anniversary in Calgary. Four hundred delegates and friends were present, coming from many miles distant.

Rev. House of Gleichen has been transferred to Ottawa to fill the post.

Mr. and Mrs. Patrick have returned from Vaughan, Wash., where they were called by the death of Mr. Patrick's brother.

Mrs. H. Hilton celebrated her birthday in Calgary last Wednesday, when she had several ladies in for tea. Assisting Mrs. Hilton with arrangements was her daughter, Mrs. T. S. Hughes who spent the week in Calgary.

Mrs. Corny Cock returned home from hospital over the week-end, with her youngest sons, Dale and Mason.

R. J. Milligan was speaker on Tuesday to a number of members of Grain Clubs, who were convening in Calgary.

The regular meeting of W.A. of United Church will be held in the church Thursday Dec. 4 next at 3 p.m.

The Lions Club has again made arrangements to obtain a supply of holly and mistletoe for Christmas, and will be accepting order shortly.

Mr. Norman Jones arrived home from the United States on Tuesday, evening, and together with Mrs. Jones left for Edmonton on Wednesday. They will be gone a short time only.

The senior hockey club will hold its annual meeting on Sunday, and hopes to get the season off to a good start.

Mrs. A. Moore spent the end of the week in Calgary, visiting and shopping.

Several new sets of curling rocks have appeared in town this year, and more are now on order. So many clubs are buying these that it is difficult to obtain them.

Several houses have been moved in the area recently. The clubhouse from the old supply farm was first to move, and is now located on its new site on Second Avenue and Fourth Street. Mr. Donovan will be busy with this for some time fixing it up. The old Crown Lumber building has been moved from the United Church main property to the west end of Second Street, and will soon have the Kearns home beside it. This block, which two

COMING EVENTS

Regular clinics for infant and pre-school children are held by the Wheatland Health District from 2:00 to 4:00 p.m.

Strathmore the second and fourth Tuesday in each month. Carlsbad the second Friday in each month. Standard the third Thursday in each month. Rockyford the third Friday in each month.

Dance at Nightingale Hall, Nov. 28th, 1947, unless the auspices of the Women's Institute. There will be a sale of some bazaar articles, also the draw for the quilted quilt. It will be an evening of fun so come along. Good music. Supper supplied. Price \$1.50 per couple. 3c27c

The Ladies Auxiliary to the Legion will meet Tuesday, Dec. 2, at 8:00 p.m., in the Dining Room of the Memorial Hall. This will be Gift Exchange night. 1c

years ago was vacant, is fast filling up. And the property next Jack Issard on Sixth Street has been filled with a house moved in by Mr. Klabe. 1c

Mr. and Mrs. Pete Siemens are receiving congratulations on the birth of a daughter in Calgary last Saturday afternoon.

Mrs. Lester Jones and wee baby returned home from hospital on Wednesday.

Miss Olive Potter moved to Calgary a couple of weeks ago, where she has secured employment, and is spending some of her time at Night School.

Miss Lucille Spring has been visiting friends in Strathmore for the past week.

Born to Mr. and Mrs. Milton Crory, a daughter, Saturday last in a Calgary hospital.

NOTICE

The U.F.W.A. dance held at Baintree Nov. 7, netted forty two dollars and seventy five cents, which amount was used for overseas parcels. The quilt was won by Mrs. R. Stone, Rockyford, the doll by Mrs. W. Lyons, Baintree, and the chocolates by Mr. Bob Alder, Rockyford.

Mrs. W. H. Bell,
Secretary.

NOTICE

TO THE RATEPAYERS OF THE TOWN OF STRATHMORE

The results of the vote on the bylaws last Friday, November 21st, was as follows:

Water By-law	100
For the By-law	100
Against the By-law	7
Sewer By-law	103
For the By-law	103
Against the By-law	4

M. B. Garrett,
Returning Officer.

S'MORE LAUNDRY

Your Cleaning Dollar Goes a Long Way. It will take care of 10 lbs. of Family Wash, if you
PHONE 119



DRY-CLEANING

: Classified Advertising :

CLASSIFIED RATES

10 cents per count line, 35 cents minimum if paid in advance, or 45 cents if charged for one insertion, 2 insertions 75 cents, 3 insertions for \$1.00.

Headings count as two lines. In figuring the number of lines, count five words to each line. Cards of Thanks, In Memoriam

notices, 50 cents per insertion not over five lines. Over that space, 10 cents per count line.

Cards of Thanks, In Memoriams, Notices, 50 cents per insertion not exceeding five lines. Over five lines 10 cents per count line.

Suggested wording for Cards of Thanks, and In Memoriam notices may be obtained on application to the Strathmore Standard

CARD OF THANKS

My wife and myself wish to thank all our friends and neighbors for the grand farewell party they arranged, on our leaving the community.

Mr. and Mrs. Soren Hansen

FOR SALE

FOR SALE—APPROXIMATELY 12 tons oat hay. Apply C. R. Putnam, Nightingale. 3c27c

FOR SALE OR TRADE—REGISTERED Yorkshire Boar, 17 months old. Guaranteed. W. A. Lyons, Baintree, Alta. 3c27p

FOR SALE—TWO TAMWORTH boars, 6 months old. C. J. Barber, Cheadle. 3d11c

FOR SALE—1 6'0"x16" RUBBER tread wagon, good as new. Will trade for cows, calves, feed grain, or what have you. Harold Hynkel, by Phone 4212 Langedon. 1c

FOR SALE—PUREBRED BOURBON Red Turkeys, of AA Birds. Apply H. Nicholson, Phone 1109 Strathmore. 3c27p

SELLING 1946 I.H.C. (1235p) 12 ft. Self Propelled combine, covered approximately 2000 acres. Keep in top condition. Selling at \$2500. Apply T. Envelsdon, Box 2, Standard. Phone 905. 3d4p

FOR SALE—100 LEGHORN PULLETS started to lay. Price \$1.00 each. Apply Mrs. C. County, Baintree. Phone 206. 2d4c

1941 FARMALL - A ON RUBBER wheels, weights and fluid. In good shape. Gordon Nelson, Box 239, Strathmore. 1p

FOR SALE—6 HOLE COOK stove with copper reservoir, and warming closet. \$35.00. Apply H. M. Bonitz, Carlsbad, Phone 704. 1c

FOR SALE—1 HAMMERMILL, 1 Trailer, 1 Grain Grinder, 1 Air compressor. Apply Strathmore Sales and Service. Phone 8. 1c

FOR SALE—WEANER & FEEDER pigs, also 2 Tamworth boars. Apply W. A. Freeman, Ardenode28a

FOR SALE-GIRLS SPEED SKATES white boots size 6. Boys skates size 7. Marion Barnett. 2c30p

COCKER SPANIEL DOG FOR sale cheap, good pet. See Hans Petersen, Standard. 3d4c

REG. COCKER PUPS REDUCED prices for quick sale. E. B. Tudor Strathmore, Alta. 3d4p

SPIRELLA FOUNDATION GARMENTS, made to your individual measurements. Free fittings. (no obligation). See Mrs. C. J. Bennett, Strathmore. 3c30c

FOR SALE—1 CORRIEALDE registered ram; 2 Rambouillet reg. ram; 1 Suffolk registered ram. App.3 Newall Bros. Nightingale, Phone 803. 1p

WANTED

WANTED: GIRL TO HELP WITH farm housework, in Rockyford area. Good wages. Apply Box 200, Strathmore Standard. 2d4p

LOST

LOST—BETWEEN ROCKYFORD and Harwood's Service Station, dress, mirror, vanity Box 49 Rockyford or phone 506. Reward. 2d4p

STRATHMORE TAXI

24 Hour Service

PHONE 131

Christmas GIFTS

GIVE SOMETHING TO THE MOTORIST FOR HIS CAR

RADIOS—One only at \$75.00. Installed.

One G. M. New Model 468 at \$99.75

HEATERS— from \$16.50

GUIDE SPOT LAMP—
A De Luxe Item at \$26.50

MAGNETIC TROUBLE LAMPS at .. \$3.95

Many other Gift Lines such as Robes, Fog Lamps, Fans, and Jacks.

HYDRAULIC FARM HAND— The Loader you can stack hay with. Still available at the old price.

STRATHMORE MOTORS

CHEVROLET—
DELAVAL—

JOHN DEERE
MINN. MOLINE

Phone 12

Strathmore

ALWAYS!

Furniture, Draperies
Bedding and Linen

SLIP COVERS—

Made to Order

CUMMINGS

FURNITURE LIMITED
1403 - 1403a, 14th St. W. W2774.

A Good Selection

DRAPERIES



NOTICE

The Town of Strathmore will pay

\$100 Reward

for information leading to the arrest and conviction of the party or parties responsible for setting fire to the Strathmore High School and/or the Club Cafe.

M. B. GARRETT,
Secretary-Treasurer